



KITCHEN FASHIONS CUSTOMER LIFESTYLE QUESTIONNAIRE

Name: _____ Date: _____

1. Number of family members? _____
2. If your family has young children, will they be using the kitchen frequently? _____
3. How long do you plan on living in the home you are remodelling/building?

4. Where does your family eat its meals? _____
5. Where will your family eat after you remodel/build? _____
6. Do you require a kitchen table or would you be willing to explore other options if a design could be improved?

7. What other activities will take place in your new kitchen?

8. After your remodel/build will you entertain frequently? _

9. If yes, what is your entertainment style?

10. Do you have large or small gatherings?

11. Do your guest help you in the kitchen when you entertain?

12. How do you shop? (ex. Weekly/bi-weekly/bulk)?

13. If you buy in bulk, do you require storage in the kitchen for all or most of these items? _____

14. Who is the primary cook?

15. Is the primary cook left handed or right handed?

16. How tall is the primary cook?

17. What is the primary cook's cooking style?

18. Does the primary cook have any physical limitations?

19. Who/If is the secondary cook?

20. Does the secondary cook entertain or cook in the kitchen?

21. Do the secondary and primary cook prepare meals together?

22. How tall is the secondary cook?

23. Does the secondary cook have any physical limitations?

24. If a design could be greatly improved, would you be willing to make structural changes (i.e. moving windows, doors, and walls?)

25. Has anyone else tried to assist or make a plan for you?

26. What do you like about your current kitchen?

27. What do you dislike about your current kitchen/or where does it fall short?

28. Will you be keeping your existing appliances?

29. What is your style preference for your new kitchen? (i.e. Contemporary, formal, traditional)

30. When would you like to begin your project?

31. When will the cabinets be needed?

32. If you are building, is the kitchen in your contract?

33. What is your budget for this project?
